

MATCH OF LIFE

The Tennis Parent's Guide

Part Two — What Makes a Great Coach?

TEASER

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Coming in Part Two How Do You Recognize a Good Tennis Coach?

Teaser

Choosing the right tennis coach can profoundly influence how a child experiences sport, learning, competition and personal development. Yet, most families look only at visible titles and past rankings.

Qualifications, certificates and playing experience matter. But they tell you surprisingly little about how a coach treats your child when things become difficult.

What happens when your child repeatedly makes mistakes? Does the coach respond with patience or frustration? With curiosity or judgment? Does your child feel comfortable asking questions, experimenting and struggling?

A coach's true qualities are often revealed not when a child succeeds, but in how they respond when a child struggles.

In Part Two, I'll explore five essential dimensions of great coaching: technical expertise, educational ability, psychological understanding, relational competence and leadership—and explain what parents should look for in each.

For Parents
Part Two arrives in your inbox on **November 15, 2026.**

In the meantime, what matters most to you when choosing a tennis coach for your child? Reply and share your thoughts.

